(10) The cigarette manufacturers have been requested to activate their purcases of tobacco.

Organisation of "India promotion" to Boost Exports to the United States

1069. SHRI SURENDRA SINGH THAKUR: Will the Minister of COMMERCE be pleased to state:

(a) whether "India Promotion" is being organised to boost up export of Indian merchandise to the United States;

(b) if so, what are the details thereof; and

(c) what are the details of agreement made with the foreign company/companies to effect increase in exports of India merchandise?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI P. R. DAS MUNSHI): (a) Yes, Sir.

(b) and (c) A special publicity Programme has been launched through the Trade Development Authority. For this, they have engaged the services of a leading advertising agency namely Lintas, who have public relations affiliate in USA.

The publicity campaign envisages:

(1) advertisement in trade journals,

(2) direct mail campaign,

(3) audio-visual communication in the form of video tapes, and

(4) editorial coverage in trade journals and other publications through public relations programmes.

Expansion Plans of Delhi Fire Service

1070. SHRI V. GOPALSAMY:
SHRI T. R. BALU:
SHRI DINKARRAO GOVINDRAO PATIL:

Will the Minister of HOME AFFAIRS be pleased to state:

(a) what is the total strength of Capital's Fire Service, categorywise;

(b) how many Fire Stations are there in the Capital at present;

(c) what are the details of the modernfire fighting equipments with the Delhi Fire Service at present;

(d) what are the future expansion plans of the Delhi Fire Service; and

(e) how much fund was allotted and also spent by the Delhi Fire Service during the last three years, year-wise?

THE MINISTER OF STATE IN THE MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS AND THE MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS (SHRI P. CHIDAMBARAM): (a) The total strength of the Fire Service in the capital is as under:

Sl. No.	Rank	No. of posts
1	Chief Fire Officer	1
2	Dy. Chief Fire Officer	2
3	Divisional Officer	3
4	Assistant Divisional Officer	7
5	Station Officer	23
6	Sub-Officer	37
7	Station Officer (Band)	1